

### **REMARKS**

Applicant thanks the Examiner for the thorough consideration given the present application. Claims 1-4, 7-14, 17-24 and 27-30 are currently being prosecuted. The Examiner is respectfully requested to reconsider his rejections in view of the amendments and remarks as set forth below.

#### **Rejection Under 35 USC 102**

Claims 1-4, 7-14, 17-24 and 27-30 stand rejected under 35 USC 102 as being anticipated by Foladare et al. (U.S. Patent 5,819,160). This rejection is respectfully traversed. By way of the present Amendment, Applicant has added the limitations of claims 5 and 6 to claim 1, the limitations of claims 15 and 16 to claim 11 and the limitations of claims 25 and 26 to claim 21. Since these dependent claims were not included in this rejection and have now been added to the respective independent claims, Applicant submits that this rejection no longer applies to these claims.

#### **Rejection Under 35 USC 103**

Claims 5, 6, 15, 16, 25 and 26 stand rejected under 35 USC 103 as being obvious over Foladare et al. in view of McCaskey et al. (U.S. Published Application 2002/0152245). This rejection is respectfully traversed.

Since these claims have been cancelled, this rejection is rendered moot. However, since the limitations of these claims have now been added to independent claims 1, 11 and 21, those claims will now be considered in regard to this rejection.

The Examiner states that Foladare et al. teaches a radio subscription including a news service that permits retrieval of particular news selections, a subscription content data base for storing audio information, main control unit connected to the news service so that particular audio selections can be retrieved using key words and a radio control unit for receiving and processing digital audio data. The Examiner admits that Foladare et al. does not disclose classification codes that are international or ATC codes.

The Examiner relies on McCaskey et al. to teach an apparatus for web publication of newspaper content in which each story filed contains a text, headlines, authors, press for story, codes indicating the section of the newspaper in which the story belongs, the topic of the story and other story classification criteria. The Examiner feels it would have been obvious to implement the classification codes of McCaskey et al. in this subscription system of Foladare et al.

By way of the present Amendment, Applicant has specifically included a reference to the ATC codes in each of the independent claims. Thus, in each case the sets of key words are stated to include a plurality of ATC codes. This is much more specific than merely having generic classification codes. While McCaskey et al. discloses codes relating to the story including the section of the newspaper in which it belongs and the editing mark-up, it does not relate to the ATC codes for the key words. These ATC codes are specific codes for determining pharmaceutical compounds and have not previously been used as key words in a news service system. Since the claims are now limited to including these codes, Applicant submits that neither Foladare et al. nor McCaskey et al. teach the present invention nor would the present invention be obvious over either of these references or their combination.

Claims 2-4, 7-10, 12-14, 17-20 and 22-24 and 27-30 are dependent claims which depend from these allowable independent claims. In addition, each of the dependent claims includes additional limitations which make them additionally allowable. In particular, a number of the dependent claims include descriptions of the relationship table, the tag and the use of various

modules. Applicant submits that neither of the references nor their combination teaches these other detailed structures and accordingly these claims are additionally allowable.

Conclusion

In view of the above remarks, it is believed that the claims clearly distinguish over the patents relied on by the Examiner, either alone or in combination. In view of this, reconsideration of the rejections and allowance of all of the claims are respectfully requested.

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Respectfully submitted,

By

  
Joe McKinney Muncy

Registration No.: 32,334

 BIRCH, STEWART, KOLASCH & BIRCH, LLP

8110 Gatehouse Road

Suite 100 East

P.O. Box 747

Falls Church, Virginia 22040-0747

(703) 205-8000

Attorney for Applicant